SANTA ROSA METROCHAMBER

Santa Rosa Community Map

Dear Chamber Member,



The Santa Rosa Metro Chamber is pleased to partner with Town Square Publications, a leading cartographic and marketing firm, to produce a new, up-to-date, full-color **Santa Rosa Metro Chamber Street Map and Resource Guide.** This publication will serve as the only official map endorsed and distributed by the **Santa Rosa Metro Chamber**.

Accurate, user-friendly maps are a valuable resource for **thousands of visitors, new residents, potential commercial relocation candidates, and even long-time members of our community.**

As part of this initiative, we are offering a prime opportunity for your business to gain visibility by advertising in the Business and Professional Resource Guide featured on the new map. This is an ideal way to introduce your business to newcomers and strengthen your local presence.

Why This Matters for Your Business:
Relocation continues to be a major trend in the United States. According to recent studies, more than 30 million people—approximately 19% of the population—move each year (northamerican.com). These trends highlight a unique opportunity for businesses to connect with new residents by providing essential products and services, fostering long-term customer relationships.

- **New homeowners spend more within six months than the average consumer does in three years.**
- **New mover expenditures total more than $160 billion annually.**
- **New movers are five times more likely to become long-term customers—if you reach them first.**

The **Resource Guide** will categorize participating businesses by industry and include a brief description of their products or services. Additionally, premium advertising placements—such as the back cover and limited interior display panel ads—are available. Participating advertisers will also receive a **complimentary supply of the folded maps** for their own distribution.

Why Advertise?
This is a unique opportunity to connect with new residents, potential buyers, and business partners. **Space is limited, and advertising is affordably priced**, especially considering that more than **7,000 copies** will be printed and distributed over the next **12-18 months**—plus an online version will be linked from the Chamber's website.

Act Now!
To secure your space, simply fill out the form below and email it to marketing@tspubs.com. Advertising placements are assigned on a first-come, first-served basis. For more information, **contact Town Square Publications at 707-304-7370.**

We look forward to your participation in this exciting opportunity!

Sincerely,

Ananda Sweet
Chief Executive Officer
Santa Rosa Metro Chamber

Don't Delay! Fill out this form and email to the Santa Rosa Metro Chamber Map Project

~ marketing@tspubs.com ~

☐ ***Yes, please call on us first about possible prime position options.***

☐ ***Yes, we would like to hear more. Please call to provide more information.***

Print Firm Name: _____ ***Phone:*** _____

Contact Person: _____