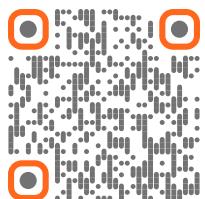




SANTA ROSA METRO EXPO

3 Hours. Over 100 Businesses. Endless Opportunities!

TUESDAY
APRIL 28
4-7PM



Scan me to view this
information online &
for online registration

**2026 EXHIBITOR, SPONSORSHIP,
FOOD, BEER & WINE
OPPORTUNITIES**

SANTA ROSA METRO EXPO

3 Hours. Over 100 Businesses. Endless Opportunities!

Celebrate local business at the Santa Rosa Metro Expo

The Santa Rosa Metro Expo, formerly Showcase Sonoma County, is the Metro Chamber's largest and most interactive networking event and business expo, celebrating and highlighting the brightest business leaders from the most dynamic companies in Sonoma County.

There will be exhibits from over 100 fellow Sonoma County businesses—from tech, finance and manufacturing to restaurants, wineries and breweries—from world-renowned brands to local businesses you know and love.

B2B and B2C opportunities

Exhibiting at the Metro Expo is a powerful branding tool, giving you the opportunity to place your products, services, and staff in front of hundreds of business and community leaders.

Averaging nearly 1,000 attendees, the Metro Expo is the place to meet local Sonoma County business people one-on-one and to be introduced to new business in our metro area.

Get involved

Become a sponsor3
Sponsor levels & benefits	4
Become a food/wine/beer (comp booth) exhibitor	5
Become an exhibitor	6
Additional to-dos & info for all exhibitors	7
Metro Expo Exhibitor Engagement Essentials	8
Exhibitor contacts	9



SANTA ROSA METRO EXPO

3 Hours. Over 100 Businesses. Endless Opportunities!

Become a sponsor

Becoming a sponsor of the Metro Expo is a powerful branding tool that gives your organization placement in front of nearly 1,000 business and community leaders, from the region's top influencers and decision-makers to start-ups and entrepreneurs, as well as publicity and promotion to the general public.

Presenting Sponsor

The Presenting Sponsor has their name and company logo attached to the event logo and all mentions of the event. The sole Presenting Sponsor receives premier opportunities for visibility, marketing, advertising and participation in the event.

Level 1 Sponsor

Level 1 Sponsors will be featured partners in promotional materials and advertising as well as day-of activities like the live radio interviews on The Krush 95.9.

Level 2 Sponsor

Level 2 Sponsors will have their name on all event materials and signage as well as being featured in our day-of passport.

Tote Bag Sponsor

As the Tote Bag Sponsor, your brand is placed directly into the hands of every attendee at check-in, delivering high-visibility exposure throughout the expo and beyond.



SANTA ROSA METRO EXPO

3 Hours. Over 100 Businesses. Endless Opportunities!

SPONSOR LEVELS & BENEFITS		Presenting \$15,000 Limited to 1	Level 1 \$5,000 Limited to 3	Level 2 \$2,500 Limited to 6	Tote Bag \$1,000 Limited to 1
Prime Visibility	Logo locked to event logo and included in all mentions of event and printed collateral	●			
Participation	Day-of-event live interview on radio	●	●		
	Day-of-event live mentions on radio	●	●	●	●
On-site Visibility	Exhibitor booth (single or double size)	Double	Double	Single	Single
	Inclusion in day-of-event passport	●	●	●	●
	Recognition as a sponsor in the event program	●	●	●	●
	Branded Tote Bag for all attendees (at sponsor's expense)				●
Advertising	Inclusion in pre- & post-event press release & radio interviews	●			
	Inclusion in online ads	●			
	Inclusion in radio ads	●			
	Recognition in event promotion emails	●	●		
	Banner ad on Chamber website for 3 months	●	●	●	
	Inclusion in print ads	●	●	●	●
	Recognition on social media channels	●	●	●	●
	Logo and link on event webpage	●	●	●	●

Get involved

We look forward to talking with you about how a sponsorship can best benefit your company and how your company can support growing businesses in our region.

Deadline for sponsor commitment

March 17—early deadline to ensure you get the full benefits

April 17—last day for booth placement and to be included in the event program

Contact

Christopher Kren-Mora, Event & Community Engagement Manager
707-545-1414
ChrisK@SantaRosaMetroChamber.com

SANTA ROSA METRO EXPO

3 Hours. Over 100 Businesses. Endless Opportunities!

Become a food/wine/beer exhibitor

Complimentary booth for providing tastes or sips

Exhibiting at the Santa Rosa Metro Expo is a powerful branding tool, giving you the opportunity to place your products, services, and staff in front of hundreds of business and community leaders.

Averaging nearly 1,000 attendees, the Metro Expo is the place to meet local Sonoma County business people one-on-one and to be introduced to new business in our metro area.

Don't miss this opportunity to be a food/wine/beer exhibitor for this big event! Every year, the allotted number of spots fill up quickly for this opportunity.

Items we're asking you to provide:

- 1,000 "tastes" of food, wine or beer
- Any materials necessary for serving
 - Serving pieces
 - Napkins
 - Utensils
 - Plates
 - Cups
 - Ice containers (if needed)

Your complimentary food, wine or beer booth includes:

- 8' x 5' booth
- 6 ft. draped table with 2 chairs
- Your business listed in the Metro Expo program
- Ice (if needed)

Registration

Scan me for online registration or go to SantaRosaMetroChamber.com/metro-expo



SANTA ROSA METRO EXPO

3 Hours. Over 100 Businesses. Endless Opportunities!

Become an exhibitor

B2B and B2C opportunities

Exhibiting at Santa Rosa Metro Expo is a powerful branding tool, giving you the opportunity to place your products, services, and staff in front of hundreds of business and community leaders.

Averaging nearly 1,000 attendees, the Metro Expo is the place to meet local Sonoma County business people one-on-one and to be introduced to new business in our metro area.

An exhibitor booth includes the following:

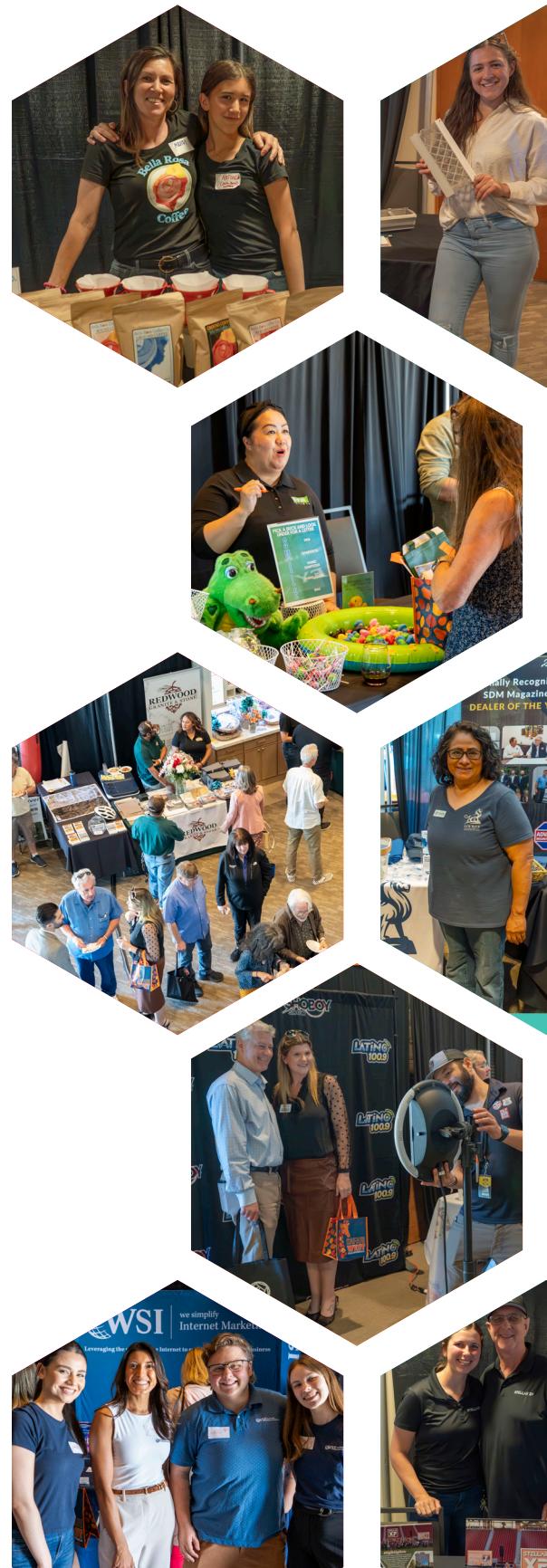
- 8' x 5' booth space
- 6' draped table with 2 chairs
- Business listing in Metro Expo program
- Opportunity to collect business cards for follow-up

Registration

Scan me for online registration or go to
SantaRosaMetroChamber.com/metro-expo



Deadlines	Member	Non-Member	Nonprofit Member
Early Bird Booth (Ends March 13)	\$550	\$750	\$500
Booth (March 14 and after)	\$600	\$800	\$500



SANTA ROSA METRO EXPO

3 Hours. Over 100 Businesses. Endless Opportunities!

Additional to-dos & info for all exhibitors

Raffle item

All exhibitors are asked to bring and promote a raffle prize at their booth, valued at \$50 or more, as a way to collect expo attendees' business cards. After the show, you may select a winner from the cards you have collected during the evening, and contact them the next day.

Booth assignments

Booth assignments will be determined on a first come, first served basis, and placements will ensure a good mix of businesses. Payment must be received to secure your exhibitor booth space. No refunds.

More day-of information to come

Load-in/load-out times, parking, set-up, and additional info and instructions will be emailed to you several days prior to the event.

Your exhibition staff

Each booth space can accommodate up to 4 staff/exhibitors. All of your employees are eligible/encouraged to attend the event and visit exhibitor booths.



The Metro Expo Exhibitor Engagement Essentials Seminar

Ready to make the most of your Metro Expo exhibitor experience?

We're here to help by gathering veteran exhibitor experts for an interactive workshop and ask-me-anything session to help you define and achieve your goals!

We'll cover a range of topics on planning, execution, and follow-up, including:

- booth planning & attractions (giveaways, activities, etc.)
- logistics for staffing & team participation
- pre-event marketing via email, social media, network invitations
- presentation skills & scripting
- follow-up process & execution
- and more!

Our expert panelists include:

- Panelists TBD
-

Join us for this special Lunch & Learn, the Metro Expo Exhibitor Engagement Essentials seminar available exclusively to Metro Expo exhibitors at no-cost on **TBD**.

Registration

Coming soon!



SANTA ROSA METRO EXPO

3 Hours. Over 100 Businesses. Endless Opportunities!

Get involved

We look forward to talking with you about how exhibiting can benefit your company and supports growing businesses in our region.

Deadline for exhibitor commitment

March 13—early bird pricing ends

April 17—last registration day to be guaranteed included in the day-of program

Contact

Christopher Kren-Mora, Event & Community Engagement Manager
707-636-2842
ChrisK@SantaRosaMetroChamber.com

Liz Mentelos, Event Coordinator
707-545-1414
LizM@SantaRosaMetroChamber.com

